

FAISAL IRSHID

Senior Multimedia Designer

Amman, Jordan | +962 7 7535 2312 | faisalqirshaid@gmail.com | linkedin.com/in/faisalirshid

PROFESSIONAL SUMMARY

Senior Multimedia Designer with 5+ years of experience across brand identity, motion graphics, video production, social media content, and UX design. Currently leading multimedia design, owning the full visual output from concept to delivery. Google-certified in UX Design. Proven in remote and hybrid collaboration, fast turnarounds, and multi-stakeholder environments. Open to remote roles worldwide.

EXPERIENCE

Senior Multimedia Designer

Oct 2024 - Present

Infinity Virtual Solutions, Amman, Jordan (Full-time)

- Lead end-to-end multimedia design for an AI-enhanced BPO, covering brand identity, marketing collateral, social media content, and video production
- Produce motion graphics and video content for service marketing, client-facing presentations, and recruitment campaigns
- Own and maintain the company visual identity system, ensuring consistency across web, social, and sales materials
- Collaborate with operations and development teams on UI concepts and visual assets for internal software products
- Integrate AI image and video generation into the production workflow, accelerating content output for campaigns, social media, and presentations
- Manage and prioritize design requests from multiple departments under tight deadlines, delivering [NUMBER] assets per month on average

Multimedia Designer (Freelance)

Oct 2020 - Aug 2024

Hill & Knowlton (Remote)

- Delivered design and motion work for PR and communications campaigns over a 4-year freelance engagement with a global agency
- Produced social media visuals, campaign graphics, and video edits to agency brand standards and client guidelines
- Worked fully remotely with account and creative teams, managing deliverables and revisions across concurrent projects

Junior Multimedia Designer

Jan 2024 - Aug 2024

Corners Design, Amman, Jordan (Full-time, Hybrid)

- Designed social media content, brand assets, and marketing visuals for a portfolio of client accounts across multiple industries
- Created motion graphics and short-form video edits for client campaigns using After Effects and Premiere Pro
- Contributed to brand identity projects including logos, style guides, and print collateral
- Turned client feedback into rapid iterations while protecting brand consistency and delivery deadlines

Multimedia Design Intern

Aug 2023 - Oct 2023

Corners Design, Amman, Jordan (Internship)

- Supported the design team on client deliverables spanning social media graphics, motion design, and UX assets, building hands-on production experience across the Adobe Creative Cloud pipeline

SKILLS

Design and Motion: Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Figma, Motion Graphics, Video Editing

AI: AI Image and Video Generation via Higgsfield (Nano Banana / Pro / 2, Seedance 2.0, Kling 3.0), AI-powered Graphic Design, Motion Graphics, and UI Design (Claude Design)

Disciplines: Brand Identity, Social Media Content, Marketing Collateral, UX Design, UI Visual Design, Storyboarding

Workflow: Remote Collaboration, Client Communication, Multi-project Prioritization

CERTIFICATIONS

- Google UX Design Professional Certificate, Google / Coursera, 2025

EDUCATION

Bachelor's Degree, Multimedia Technology

Sep 2019 - Feb 2024

Arab American University

LANGUAGES

Arabic (Native) | English (Professional Working Proficiency)